VIRTUAL
BUSINESS CARDS

DESIGNED FOR REALTORS

WELCOME TO
VIRTUALBUSINESSCARD.ME

Introducing the future of networking. Here at **virtualbusinesscard.me,** we provide a lightweight virtual "business card" without the hassle of a paper card. Share your information in seconds with a new, professional design.

Virtual business cards introduce a whole new way of showcasing your business with endless customizations.

Secure the connection right then and there with the simple click of a button.

What is a Virtual Business Card?

In your profession I'm sure you have come across some type of "digital business card", but it seems like everyone's perception is a bit different. Personally, we have seen a lot of realtors sending an image of their business card, which may seem effective, but you are still relying on the consumer to manually add your contact information from an image, to their contacts, going back and forth, back and forth. This may seem like an effective strategy because they have all your information in front of them, but in today's day and age people are busy, as well as forgetful.

So what **virtual business card** are we talking about? We have created a way to add all of your information in one place, much like the photo attachments being sent around. The difference is our cards are completely interactive. What does this mean? A potential client can directly add you to their contacts with the click of a button, all of your information will be saved directly to their phone, without any effort. A client can directly call, text, or send you an email all from your card, again, eliminating the need to rely on them to manually input your information. It doesn't stop there, with our virtual business cards you can actually link the properties you have available, reviews for you or your business, or even appointment booking services so a client can schedule a time to speak with you, all directly from your card.

We have significantly increased the way information is transferred which is crucial for today's day and age. Not only is all of your business information all in one place, we make it easy for clients to share your business card with others. Word-of-mouth marketing is big in this industry, because it's free and effective. With a click of a button, sharing options are loaded on your business card so it can be distributed via text, email, through social media, or with a QR scanner. Our business aims to reduce waste in as many areas as possible in order to get you more clients.

On average, organizations are spending **$194 per employee** on business cards per year. In past years, this expense was something that had to happen with no other alternatives. Now, with virtualbusinesscard.me, you can **save 70%** per employee by taking a step into the future of networking.

Applications for Realtors

If you have not heard of a virtual business card before, we will list many ways that it can become a big part of your business, and marketing activities. If you have used a virtual business card before, you may still find a few new ways to increase your social presence.

Warm Leads

A big way realtors acquire new customers is by the customer directly reaching out to the realtor. Whether this be by text message or by email, following the interaction the realtor will usually send the client their contact information in some form. With our virtual business cards you can text them or email them your business card, giving them a one-touch option to add you to their contacts, along with properties you have available, and more information you provide. This alone has shown to give customers a higher follow up rate due to the ease of access to your information.

Cold Leads

Emailing new clients? Attach your business card to your email signature. Make it one step easier for a client to contact you. Turn cold leads warm with our lead generation feature, recieve their contact infomration when they download yours.

Realty Signs

Replace your phone number. Place your QR code directly on your realtor signs. As people drive by, have them instantly load your business card on their phone. This allows people to save their contact for when they're ready to call you. Stop letting pictures of your signs get lost in peoples phones.

Marketing Mix

Incorporate your business card throughout all of your marketing materials. Whether it is flyers, advertisements, signs, they will all work! Virtual Business Card QR codes are compatible with all mobile phone device types.

In-Person

Whether you are showing a property, at a networking event or simply just out and about, make a lasting impression with a virtual business card.

Stop Wasting Money

88% of all business cards are thrown away **within 1 week.**

We have demonstrated how virtual business cards function remotely. Well, they also take the place of your physical paper business cards. Included in the service is a sharing option which loads the QR on your phone and people can download your card with a simple scan. To make it even easier we offer accessories which function using NFC technology. Instead of passing out your card, simply tap your card to the user's phone and your business card will be automatically transferred. Make a great first impression, show your clients the new norm of transferring your information, and just how easy it is to get in touch and add their contact.

Studies have shown that business cards are thrown away within approximately **7 days.** Within 7 days, the connection has been lost for good. With our "add to contacts" feature, your information will be saved in your connection's phone right then and there.

Pricing

Premium Cards

We offer our service for only **$4.99/month** for each card. Compared to the national average spent on paper business cards we are about 60% cheaper, and exponentially more versatile.

Business Templates

If you like the idea of virtual business cards, we offer a business plan which is a $100 **one-time** set up fee, which includes our team putting together a customized business card template designed specifically for your needs.

The same standard pricing applies at $4.99/mo/card. We also offer discounted pricing based on the quantity of cards requested for your business.

Accessories

Equipped with NFC

NFC technology is the future of sharing information. With the simple tap of a phone, your business card will automatically be shown on the person you are connecting with's phone.

Scan here for more information!

Additional Features

Link Your Social Medias

Link any of your social media accounts to your business card for a one-tap connetion.

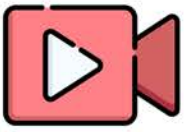
Add Contacts With a Click

All of your contact information will automatically be added to the users phone.

Customize Your Design

20+ Templates, add background images, logos, headshots, edit the colors, and buttons.

Add Explainer Videos



Add an explainer video directly to your card, grab attention in seconds.

Add Custom Links

Link the most important parts of your website.

Increase Your Reviews

Increase your company reviews by making it easy.

Schedule New Appointments

Have users schedule appointments with you directly from your card.

Edit Anytime, Anywhere

Change any of your information anytime with our front-end editor.

Works On All Devices

You card can be loaded on desktop and mobile, across all devices.

Contact Directly From Card

Call, text, email, and more directly from your card.

Custom Business Design

Get started with our business plan to create a template specifically for your business needs.

Sharing Made Easy

Share your card or have clients share your card via text, email, QR, NFC, and more.

VIRTUAL
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THANKS FOR BEING

WITH US!

GET IN TOUCH

- virtualbusinesscard.me
- john@virtualbusinesscard.me
- (631) 804-6949

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